

FAQ

Does it need to come into contact with my pet's teeth to be effective?

No - Simply Seaweed works systemically through the bloodstream.

How long until results become noticeable?

Results do vary and may take up to two months to become noticeable. An improvement in breath is usually observed within a few weeks.

Is Simply Seaweed Australian made?

As *Ascophyllum nodosum* does not grow in Australian waters, our product cannot be classed as Australian made. Our seaweed is imported from Canada and Ireland to Australia, where it is then locally packaged and distributed.

Who is Simply Seaweed?

We are an Australian ethical small business and social enterprise. Visit our website to find out more about our Rescue Support Program, donations and fundraising.



*References

- Gawor, J., Jodkowska, K. and Jank, M. (2013). *Effects of an Ascophyllum Nodosum Formulation On Oral Health Index in Dogs and Cats*. Weterynaria w Praktyce (Veterinary Medicine in Practice) Magazine Issue 10 p74. Poland.
- Gawor, J., Jank, M., Jodkowska, K., Klim, E. and Svensson, U. K. (2018). *Effects of Edible Treats Containing Ascophyllum nodosum on the Oral Health of Dogs: A Double-Blind, Randomized, Placebo-Controlled Single-Center Study*. Frontiers in Veterinary Science.
- Van Dijken, J.W., Koistinen, S. and Ramberg, P. (2015). *A randomized controlled clinical study of the effect of daily intake of Ascophyllum nodosum alga on calculus, plaque, and gingivitis*. PubMed.gov - US National Library of Medicine.
- Wikner, S., Timander, C. and Bergström, J. (2007). *The systemic effect of a food additive on dental plaque and calculus*. SemanticScholar.
- Wolf, B. and Lewter, M. (2017). *Seaweeds for animal health*. Innovative Veterinary Care Journal.

Information correct at time of printing, E&OE
Printed locally on 100% recycled paper
© July 2023 Simply Seaweed



Simply Seaweed®
Dental Supplement
for Dogs and Cats



Available from:
www.luckypet.com.au

Natural. Easy.
Simply Seaweed.

What is Simply Seaweed?

Simply Seaweed is a dental supplement for dogs and cats. It is 100% *Ascophyllum nodosum*, a species of seaweed that may help with:

- Dental maintenance
- Prevention of dental disease
- Prevention, reduction and removal of plaque
- Prevention of calculus (tartar)
- Reduction or elimination of halitosis (bad breath)
- Stain removal and whitening of teeth

How Does it Work?*

After being consumed by your pet, Simply Seaweed's *Ascophyllum nodosum* works in several ways to improve dental hygiene, due to its antibacterial, anti-inflammatory and anti-adhesive properties. Existing plaque is softened and new plaque is prevented from sticking to teeth.

The Simply Seaweed Difference

- ☑ All natural and certified organic
- ☑ No additives, preservatives or colourings
- ☑ Not heat treated
- ☑ Not irradiated
- ☑ Heavy metal tested
- ☑ Sustainably harvested
- ☑ An Australian ethical small business and social enterprise
- ☑ **Plus every sale supports pets in need!**

Satisfaction Guarantee

If you are not satisfied with our product, for whatever reason, you can return the product for a full refund.

It's Also a Superfood!

Simply Seaweed is also a great nutritional supplement due to its abundance of vitamins, minerals, amino acids, fatty acids, antioxidants and prebiotics.

Nutrition Information

Average quantity per 100g. Values are approximate due to seasonal and harvesting factors. Excerpt only - see website for full data.

Energy	639kJ
Protein	7.25g
Fat	2 – 3g
Carbohydrate	50 – 52g
Tocopherols	15 – 30mg
Vitamin C	10 – 200mg
Calcium	1,000 – 4,355mg
Iodine	20.2 – 100mg
Iron	10 – 121mg
Magnesium	500 – 2,789mg
Potassium	1,500 – 3,000mg
Sodium	2,400 – 4,000mg
Amino Acids	5,581mg
Omega 3	377mg

Results



Usage Guidelines

To give Simply Seaweed to your pet, just add it to their meal: simply sprinkle on top or mix it in! If you cook or heat your pet's food, add Simply Seaweed immediately before serving.

Contraindications

Do not give to animals with thyroid issues unless under veterinary supervision. Do not give to animals that are allergic or intolerant to seaweed, kelp, fish, shellfish or seafood. Not recommended for pregnant or nursing animals, or those under six months of age. If you are unsure if Simply Seaweed is suitable for your pet, please consult your veterinarian.

Daily Dosage Guide

Cats & Small Dogs (<10kg)	1 to 2 pinches
Medium Dogs (10 to 25kg)	⅛ to ¼ teaspoon
Large Dogs (25 to 50kg)	¼ to ½ teaspoon
Giant Dogs (50kg+)	½ to 1 teaspoon

